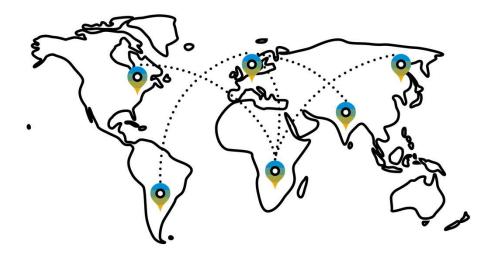


# **Digital Business and Transformation**

# **Digital Business – Premise**

In the digital economy **People**, **Business**, and "**Things**" are becoming more and more connected.



In worldwide operating companies...

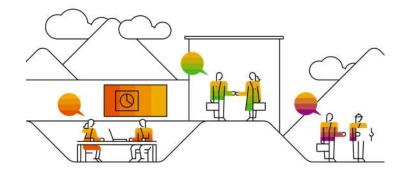


...as well as in small, regional companies, ...



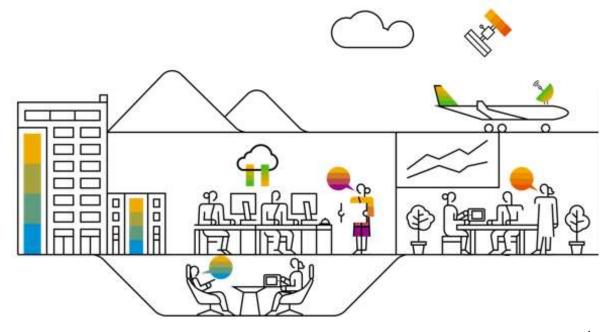
...and in all our daily lives.

# **Digital Business – Transformation**



Your existing business models are changing and...

...you need to become an intelligent, digital business.



# **Digital Business – Enablers**

Digital business is built on **new computing infrastructure** – the enablers are...

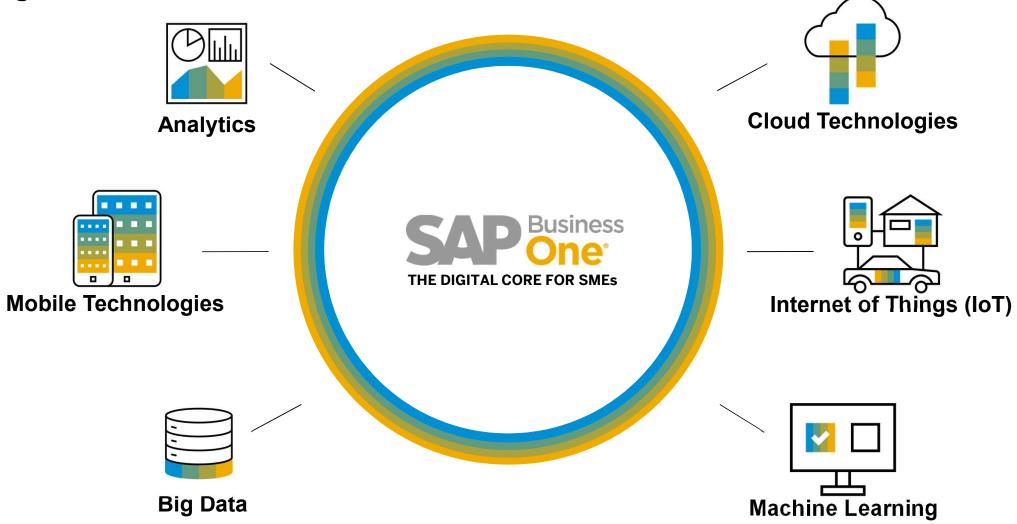


...accelerated by the **Internet of Things (IoT)**, advances in **Machine Learning** and innovations like **Blockchain**.

These technologies give your company the ability to change your business models, and create new products and services in the digital economy.

# **Digitize on the SAP Business One Platform**

# **Digitalization SAP Business One**



# **Analytics**



### **Analytical Portfolio for SAP Business One**

# SAP Business One, version for SAP HANA

- Dashboards and KPIs
- Advanced Dashboards
- Interactive Analysis
- Semantic Layer

# **Data Visualization** and Analysis

SAP Analytics Cloud

# **Business Intelligence Reporting**

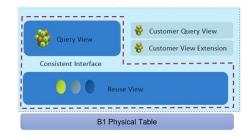
- SAP Crystal Reports
- Excel Report
- Analytical Portal

### **Analytical Portfolio – SAP Business One, version for SAP HANA**









#### **Dashboards and KPIs**

Insightful data dashboards and KPIs to make your business measures better to understand

#### **Advanced Dashboards**

Consolidate a collection of Dashboards and KPIs related to specific areas of your business

#### **Interactive Analysis**

Reporting capabilities for you, performed within MS Excel, based on the SAP HANA Semantic Layer

#### **Semantic Layer**

Pre-delivered information views representing your business content for reporting and analytical consumption

# **Analytical Portfolio – Data Visualization and Analysis**

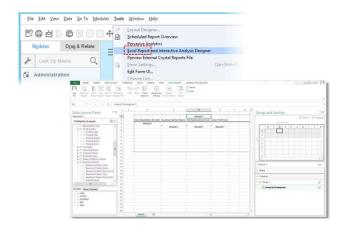


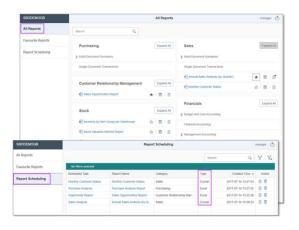
### **SAP Analytics Cloud** (Subscription)

One integrated experience that allows you to discover, analyze, plan, predict, and collaborate – designed for the cloud

# **Analytical Portfolio – Business Intelligence Reporting**







#### **SAP Crystal Reports**

Standard business intelligence reporting where you can create richly formatted, interactive business reports in SAP Business One

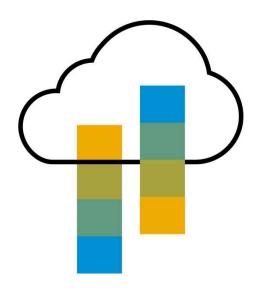
#### **Excel Report**

Generate powerful MS Excel reports for your business using the SAP Business One Semantic Layer

#### **Analytical Portal**

Enable your business to access, organize and schedule your reports from a Web browser, anytime, anywhere

# **Cloud Technologies**



# **Cloud Technologies for SAP Business One**

SAP Business One Cloud is a flexible **cloud-based** solution, allowing companies to benefit from the ERP software while minimizing the IT investment.



### **Hosted by SAP**

- Delivering software-as-a-service
- Secure access from anywhere, at any time
- Manage your most critical business functions flexible
- Easy and affordable deployment

#### **Hosted by Partner**

- Subscription based licensing
- Subscription licensing allowing for operational expenditure flexibility
- Available in Public and Private Cloud environments

# **Machine Learning**



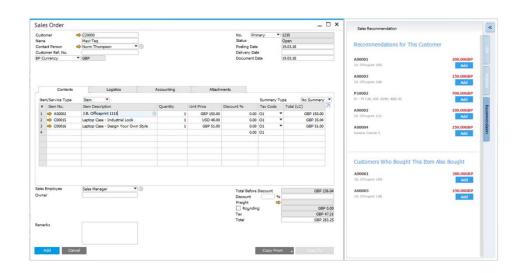
# **Machine Learning – Potential**

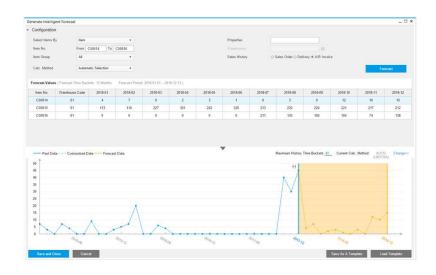
When machine learning matures to the point that it can handle unstructured data (still an issue today), when organizations openly share data, and when algorithms begin to interact with each other more freely, machine learning will be embedded in all systems, devices, machines, and software.

That will enable highly context-sensitive insight at both the organizational and individual levels. We can only guess at the level of automation that will result, but the impact on business – and society – will be significant.

Already, commercial machine-learning applications based on these technologies are available, and more are being created all the time. That is why business leaders should engage now with trusted providers that can help them evaluate data structures and availability, free up information from siloed systems, and identify the richest areas for machine-fueled insight and improvement.

### Machine Learning for SAP Business One, version for SAP HANA





#### **Sales Recommendation**

Display of product recommendations based on the buying histories of your customers and similar customers in sales documents

#### **Intelligent Forecast**

Interact with built-in statistical forecast algorithms to analyze inventory levels and optimize your demand

# Machine Learning for SAP Business One, version for SAP HANA

\*Important Note: This is not an SAP Business One feature and it is not part of the product or its roadmap. Therefore there is no official SAP support for this implementation. This is simply a proof of concept.





#### **SAP SMB Market Place\***

Loosely-coupled mobile solution concept for a new buying experience, working across products and customers' segments Link to YouTube Playlist – Link to Blog

#### **Order to Cash Automation\***

This is a proof-of-concept leveraging machine learning/artificial intelligence technologies to automate business processes

Link to YouTube Clip

# **Big Data**



# **Big Data – What is meant by Big Data?**

Big Data is neither a problem nor a solution in itself, or even a single technology. It's not important how many ...bytes of data business has accumulated. The issue is how to get value from Big Data by exploiting its combination of speed, complexity, and diversity?

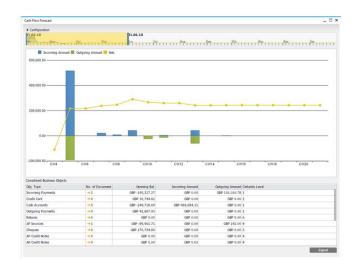
It's an opportunity to develop a foundation for decision management systems, incorporate new business signals into human and machine workflows, and drive growth and profit through innovation. One of the most popular aspects of Big Data today is the realm of predictive analytics.

#### **Examples of Big Data Opportunities**

- Make information transparent and usable at a higher frequency
  e.g. enhance the customer's experience as it's happening
- Identify hidden relationships, patterns, and trends within data
  e.g. anticipate and avert business problems or risks before they materialize
- Transform inventory allocation from a batch to an interactive process
  e.g. accurately predict consumer demand against stock levels and adjust promotions in-the-moment

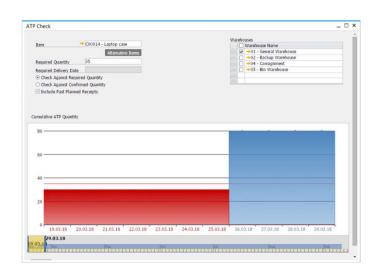
### Big Data in SAP Business One, version for SAP HANA

The SAP HANA Apps to bring unstructured data into one view and analyze your data:



#### **Cash Flow Forecasting**

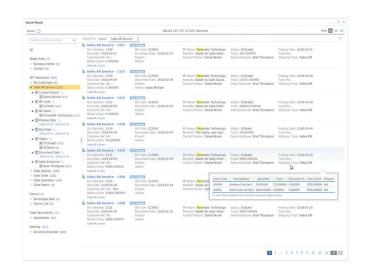
Graphical display of your cash flow, including open documents optionally, to exposure your data



#### **Advanced Available-to-Promise**

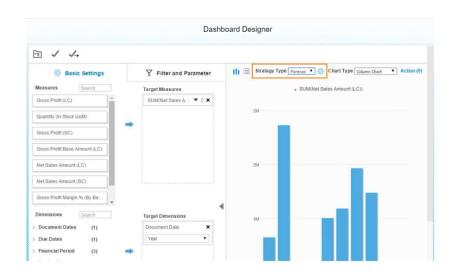
Get transparency about your inventory dynamically, in real-time to minimize costs

### Big Data in SAP Business One, version for SAP HANA



#### **Enterprise Search**

Locate your business information via freestyle search, and drill down to the documents and sources itself



#### **Predictive Analysis**

Use *Forecasting* strategies within your Dashboards to predict future and seasonal trends based on your historical data



# Internet of Things (IoT)

# Internet of Things (IoT) – Definition

The Internet of Things is a network of physical objects – vehicles, machines, home appliances, and more – that use sensors and APIs to connect and exchange data over the Internet.

The IoT depends on a whole host of technologies – such as application programming interfaces (APIs) that connect devices to the Internet. Other key IoT technologies are Big Data management tools, predictive analytics, AI and machine learning, the cloud, and radio-frequency identification (RFID).

### **IoT in SAP Business One, version for SAP HANA**

\*Important Note: This is not an SAP Business One feature and it is not part of the product or its roadmap. Therefore there is no official SAP support for this implementation. This is simply a proof of concept that you can use as is for free and develop further for your own requirements.



#### **Twitter App\***

Address and analyze some of the unstructured data you receive from everyday tweets –

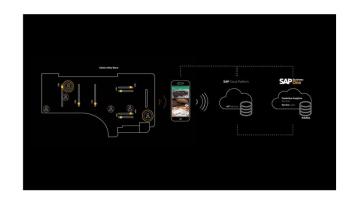
**Link** to blog



#### Alexa Integration\*

Operate SAP Business One per voice via Alexa –

Link to blog



#### **Retail Beacons\***

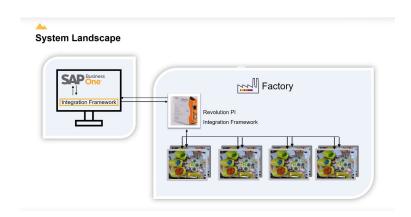
Integrating SAP Business One and Beacon devices in retail shops to get insights and predict buying behaviours

Link to blog

#### IoT in SAP Business One

### Using the Integration Framework for SAP Business One

\*Important Note: This is not an SAP Business One feature and it is not part of the product or its roadmap. Therefore there is no official SAP support for this implementation. This is simply a proof of concept.





#### **Factory Automation\***

Example on how to have full control and monitor production orders by connecting the machines with SAP Business One using sensors.

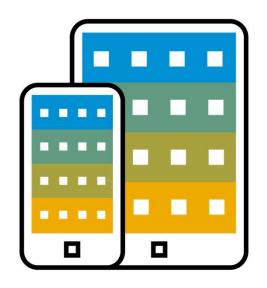
**Link** to YouTube Playlist

#### **Cold Storage\***

Example on how to connect operational areas or machines with SAP Business One via sensors to alert responsibilities in case of failures.

**Link** to YouTube Playlist

# **Mobile Technologies**



# Mobile Technologies for SAP Business One





Handle effectively your sales activities anywhere, anytime



#### **SAP Business One Service App**

Manage and fulfill your service anywhere, with integrated scanner, map, personalized signature and more

# **Transform your Business**

#### **Business Transformation**

Competitive, latest innovation to digitize your business.

SAP's strategy to **digitize your business** 



**SAP Business One, version for SAP HANA Cloud** 

**Service Layer API Technology Integration Framework for SAP Business One** 

SAP HANA the springboard to enable your business.



# **More Information**

### The Gateway to Digital Transformation

#### Service Layer API Technology

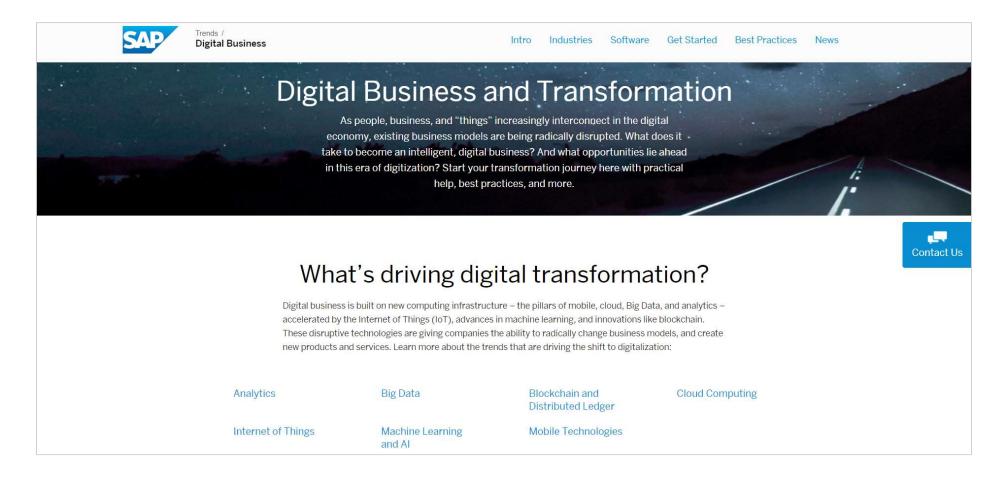
The next generation API (Application Programming Interfaces) for the digital business allowing you to create lightweight mobile apps consuming SAP Business One data and services using open core protocols such as HTTP and OData.

Create scenarios and connect devices by using the Integration Framework for SAP Business One and Service Layer Technology



#### Get more information about the digital business and transformation:

https://www.sap.com/trends/digital-business.html



# Thank you.

Contact information:

#### Cristi Serban

Co-founder&Business Development Manager cristi.serban@serrasoftware.ro +40 743170733





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